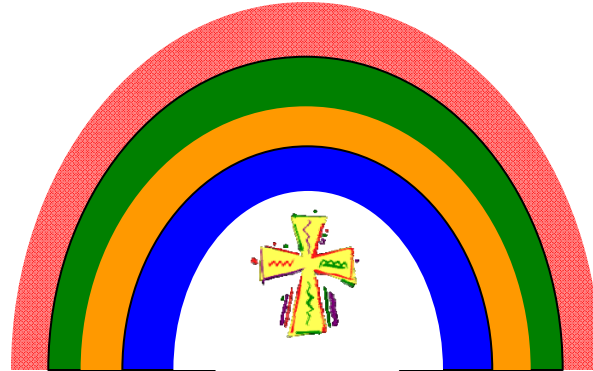


Strategic Planning – Part 1



Love and Faith Christian Fellowship

Leadership Meeting

June 7, 2009

Review

February

- True Colors – Personalities and Communication

March

- Agree to Disagree – Conflict Resolution

May

- Setting a Healthy Atmosphere for the Development of Others – Facing the Giants



Upcoming Training

June

- Strategic Planning, Part 1 – Leader Ministry Description and SWOT Analysis

August

- Strategic Planning, Part 2 – Setting S.M.A.R.T. Goals

September

- Strategic Planning, Part 3 – Implementing Actionable Plans



Session Objectives

- *Create a role description for each ministry leader at L&FCF*
- *Identify leaders' personal strengths and weaknesses related to his or her position in ministry*



Spiritual Foundation

Spiritual Principle of Organization

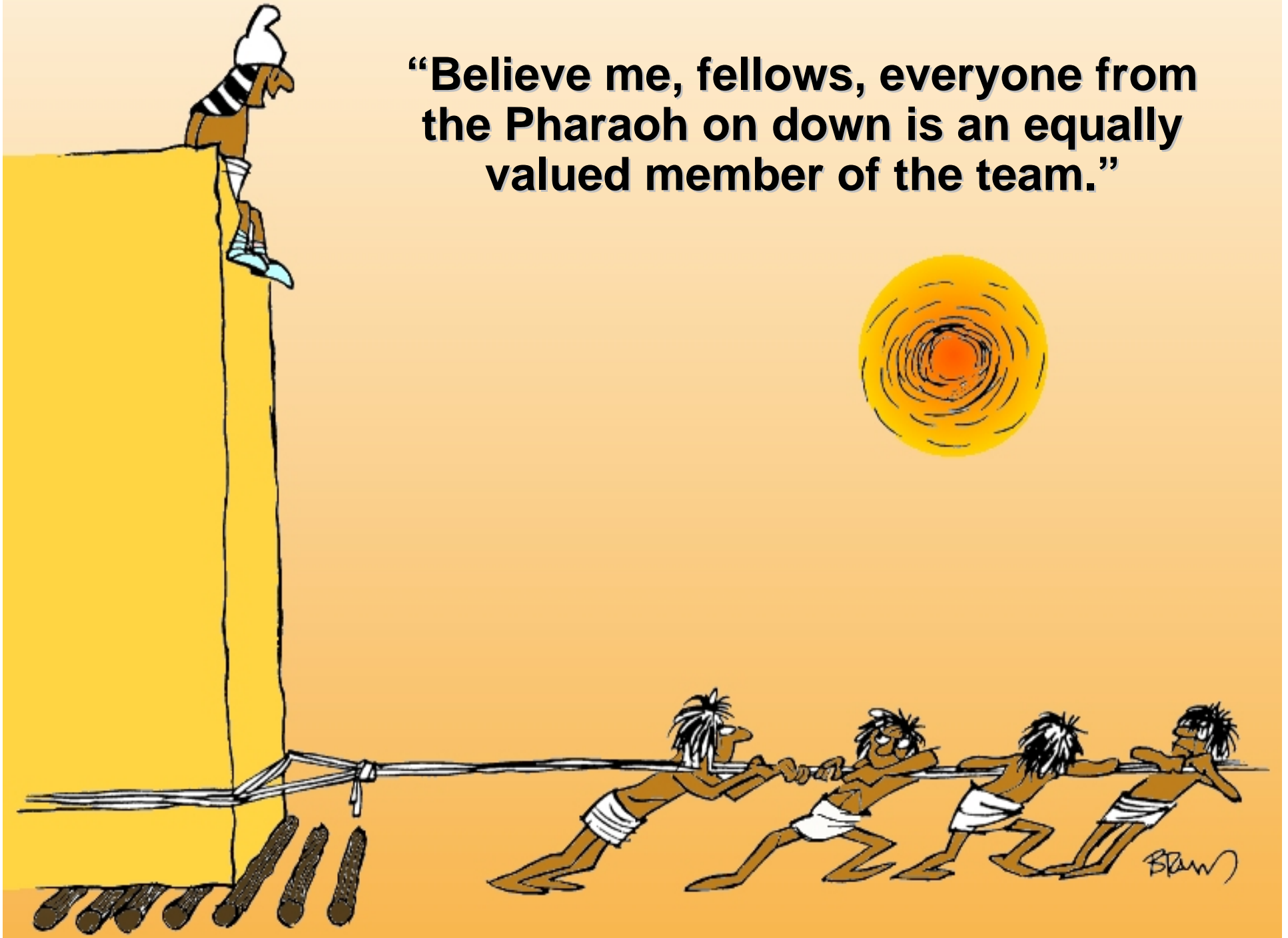
- God's plan to simplify our lives

Foundational Scriptures:

- 2 Timothy 1:14
- 2 Corinthians 12:8-10



“Believe me, fellows, everyone from the Pharaoh on down is an equally valued member of the team.”



L&FCF Leader Ministry Description

- **Step 1 – Ministry Purpose Statement**
- **Step 2 – Leader’s Responsibilities & Duties**
- **Step 3 – SWOT Analysis**



Step 1: Ministry Purpose Statement



Step 1: Ministry Purpose Statement

Ministry Name: Leadership Development Team

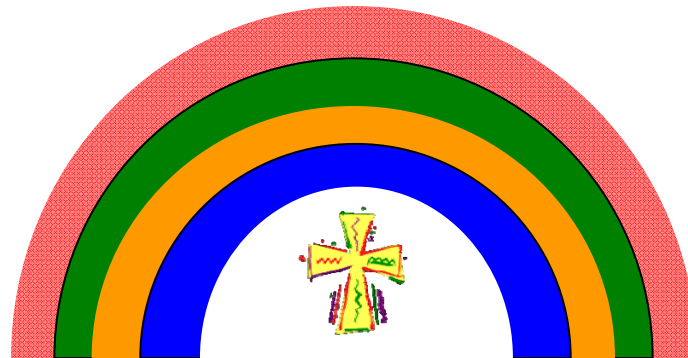
Ministry Purpose: Equipping leaders to be effective in
ministry



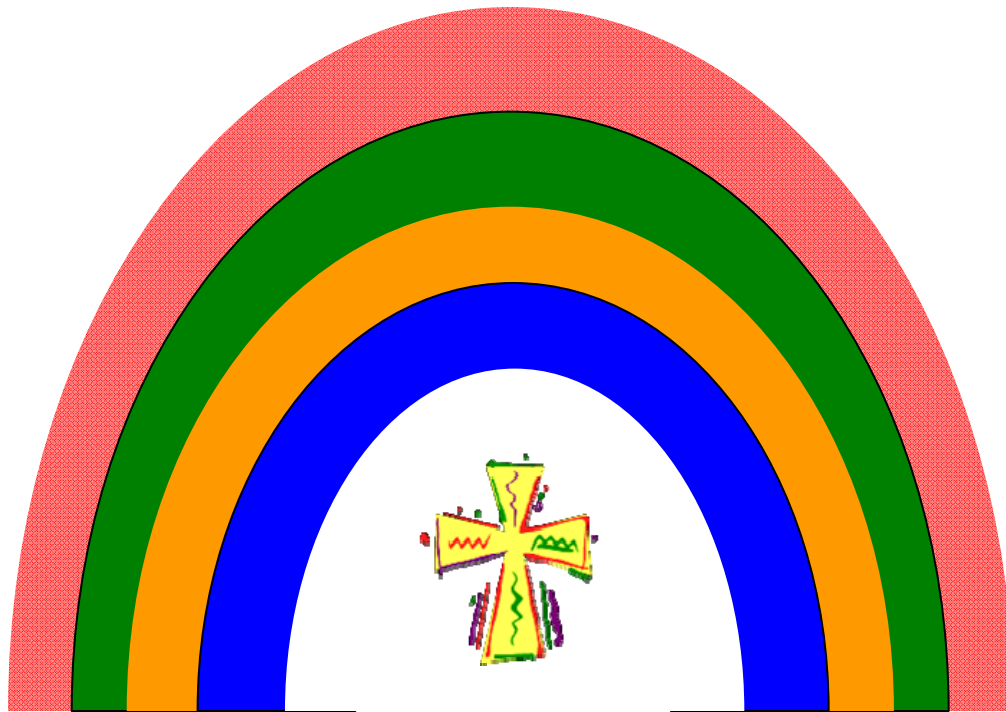
Step 1: Ministry Purpose Statement *(cont'd)*

Writing a Purpose Statement for a ministry:

- 1. Name of ministry*
- 2. What does your ministry do?*
- 3. Who does your ministry serve?*
- 4. What is important to your ministry?*

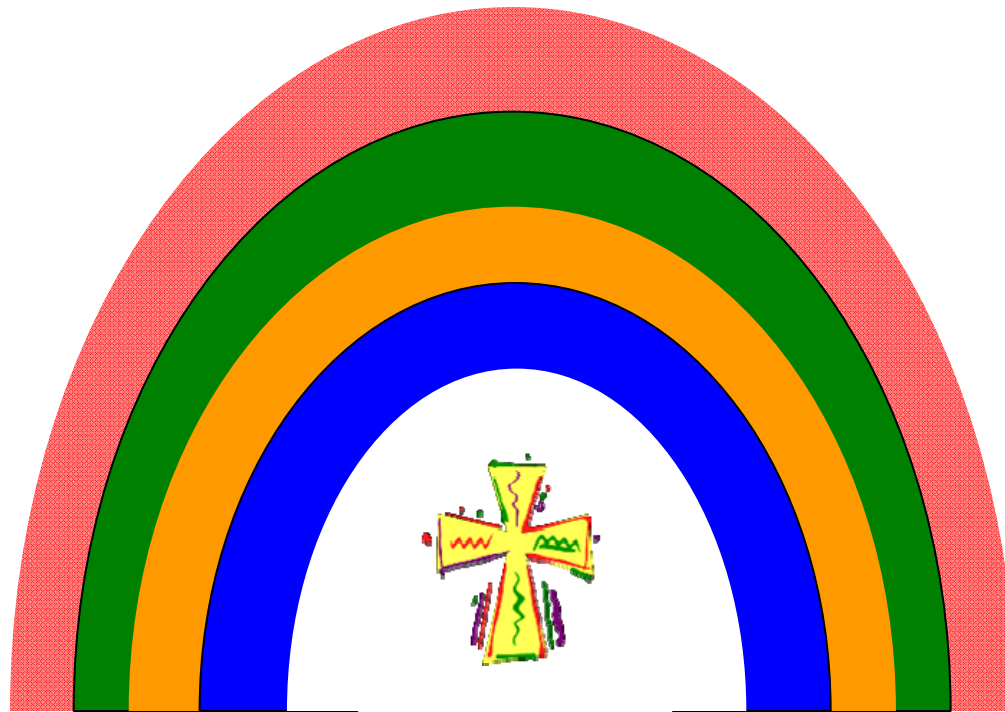


Step 2: Leader's Responsibilities & Duties



Step 2: Leader's Responsibilities & Duties

Definition: Responsibilities are tasks that are unique to the leader's role and have to be completed by the leader.



Step 2: Leader's Responsibilities & Duties *(cont'd)*

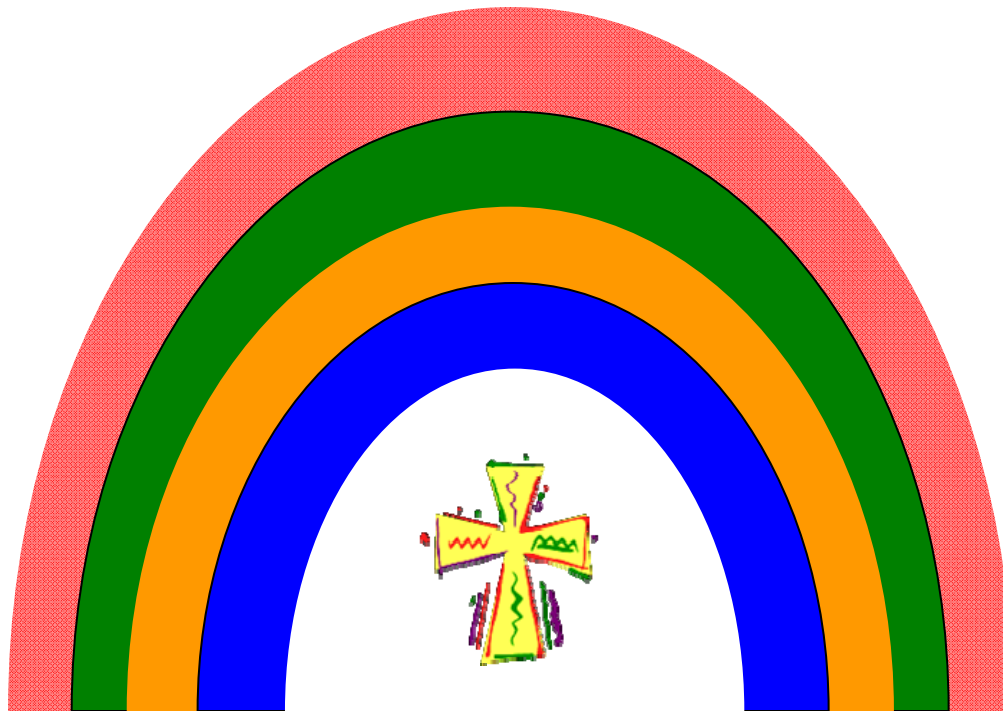
Responsibilities:

- *Communicate the purpose of the ministry*
- *Establish and implement strategic goals and objectives*
- *Recruit and make contact with prospective members*
- *Ensure every member of the ministry is properly trained*
- *Determine and monitor the commitment level of members*
- *Set healthy atmosphere by encouraging and supporting ministry participants*
- *Resolve and minimize conflict*
- Other



Step 2: Leader's Responsibilities & Duties *(cont'd)*

Definition: Duties are operational tasks that have to be completed.



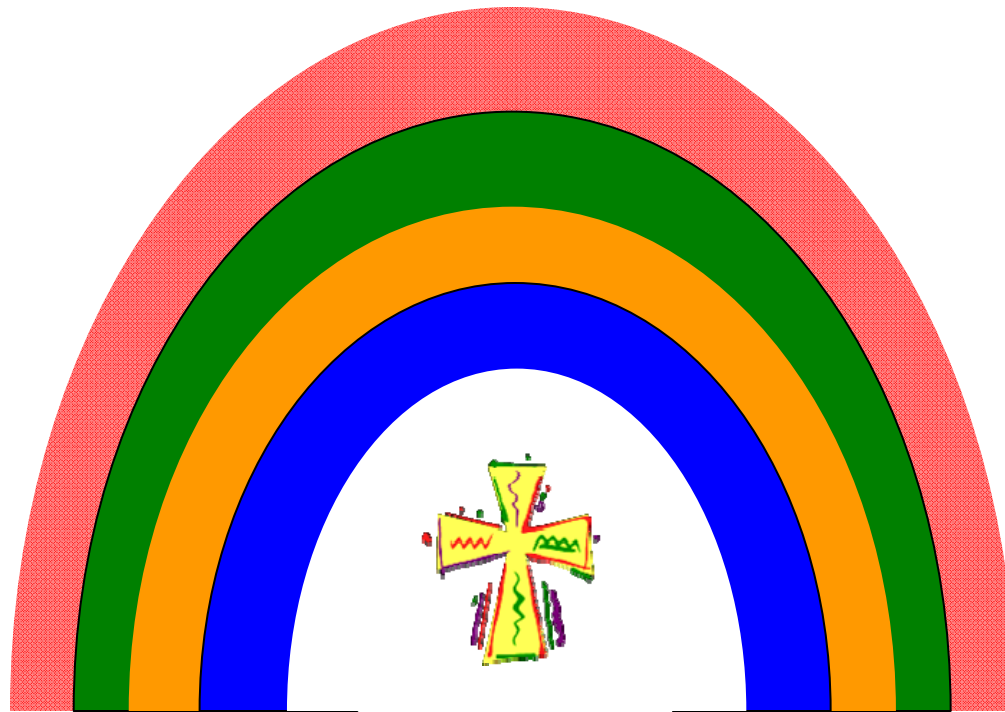
Step 2: Leader's Responsibilities & Duties *(cont'd)*

Duties:

- *Plan and facilitate regular meetings*
- *Communicate regularly with the Ministry Directors*
- *Reinforce monthly Leadership Training sessions and weekly Bible teachings*
- *Identify and make sure necessary resources are available for ministry activities (e.g. technology, meeting room, agenda)*
- *Empower and involve all members participating in the ministry*
- *Other duties*



Step 3: Complete SWOT Analysis

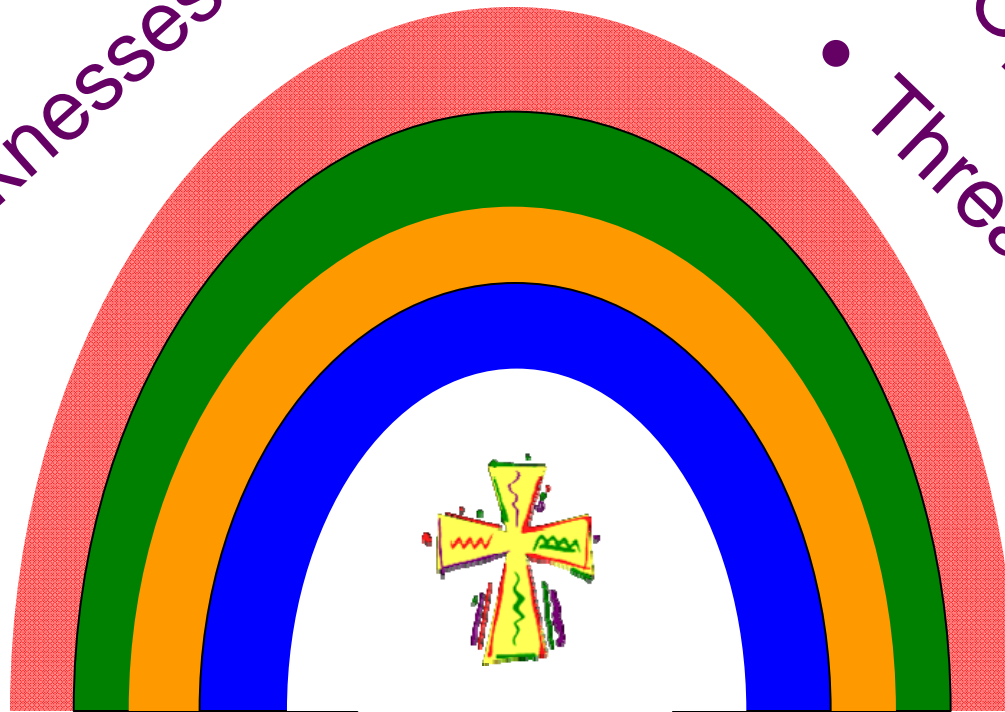


Step 3: Complete S.W.O.T. Analysis

S.W.O.T. stands for:

- Strengths
- Weaknesses

- Threats
- Opportunities

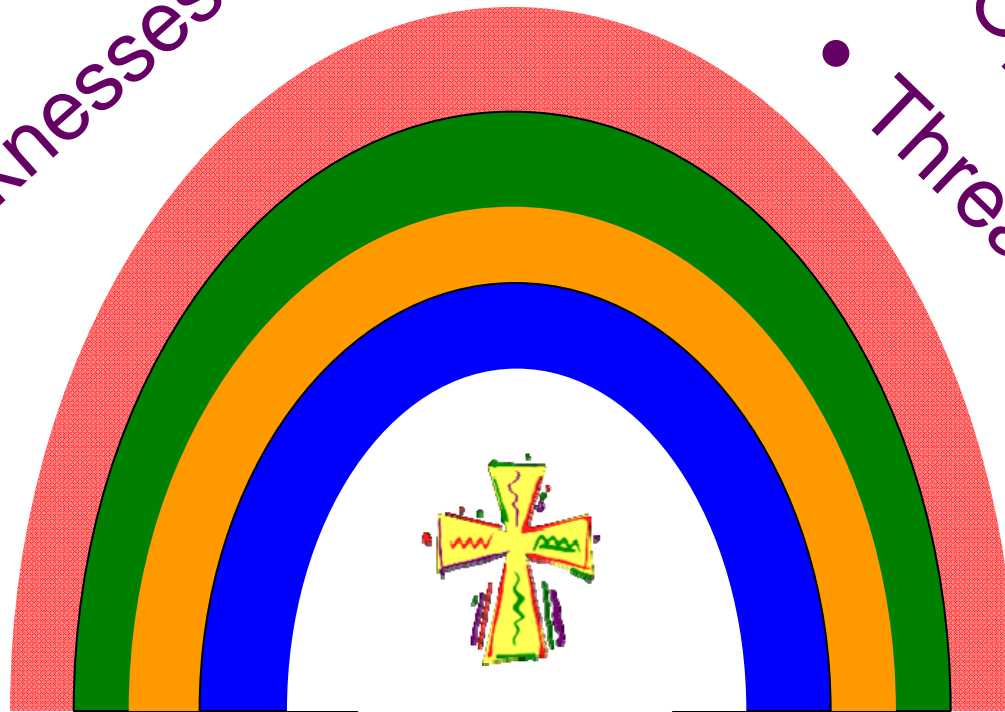


Step 3: Complete S.W.O.T. Analysis *(cont'd)*

EXAMPLE: Leadership Development Team SWOT

- Strengths
- Weaknesses

- Threats
- Opportunities



Step 3: Complete S.W.O.T. Analysis *(cont'd)*

Strengths:

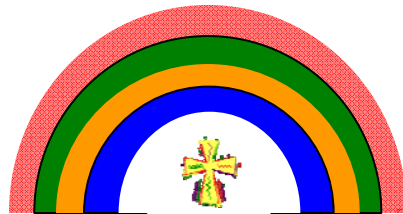
- That we have a LDT program*
- Continuous improvement of the quality of training sessions*
- Majority of core team around since inception*
- Collectively the team is viewed and work as a unit*



Step 3: Complete S.W.O.T. Analysis *(cont'd)*

Weaknesses:

- Not enough training sessions*
- Lack ongoing development of training sessions on a regularly scheduled basis*
- Formal/Informal training opportunities for the Leadership Development Team (train the trainer experiences)*



Step 3: Complete S.W.O.T. Analysis *(cont'd)*

Opportunities:

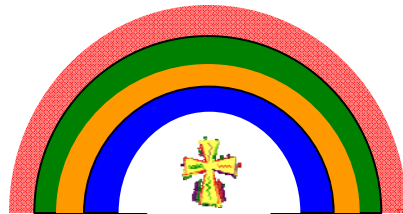
- Partnering with affiliated churches to offer Leadership Dev training or assist with developing for self-administration*
- Development of system to offer previous training sessions to new participants*
- Expand leadership training options to offer participants multiple courses from which to choose each month*



Step 3: Complete S.W.O.T. Analysis *(cont'd)*

Threats:

- Burnout. People are already involved in so many ministries, services*
- Team could become ineffective due to limited group training*



Step 3: Complete S.W.O.T. Analysis *(cont'd)*

Strength

Internal - positive

What is working well?

What assets do you bring?

Weaknesses

Internal - negative

What could you Improve?

What should you avoid?

What is missing or needs improvement?

Opportunities

External

What Opportunities do you see?

What opportunities are facing you?

What interesting trends are facing you?

Threats

External

What threats have you identified?

What obstacles do you face?

Can any weaknesses seriously threatened you?

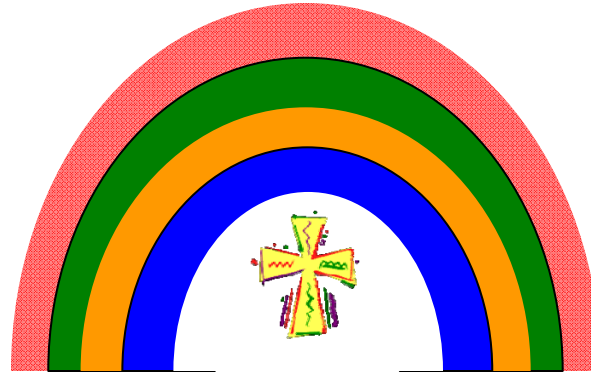


Step 3: Complete S.W.O.T. Analysis

Practice SWOT

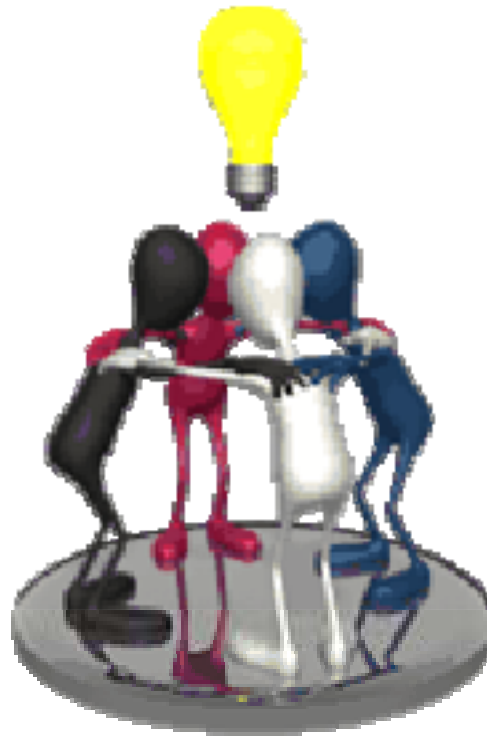


Feedback and Sharing



WWJD

Homework



WWJD



